How participating publishers can connect to OA Switchboard via API integration to compose and send messages

oaswitchboard

	Tech support to connect to OA Switchboard API	Hosting of connector(s)	Contract(s) / Invoicing for OA Switchboard participation & API integration
Option 1 **SELF** Publisher's own tech team to develop, maintain and service their API integration	ELITEX on behalf of OA Switchboard (included in annual OA Switchboard fee)	Publisher (taking care of own contracts/cost)	OA Switchboard Service Agreement and invoice for fixed annual OA Switchboard fee
Option 2 **OWN VENDOR** Publisher selects, manages and pays their own tech vendor to develop, maintain and service their API integration	ELITEX on behalf of OA Switchboard (included in annual OA Switchboard fee)	Vendor/Publisher (taking care of own contracts/invoicing)	OA Switchboard Service Agreement and invoice for fixed annual OA Switchboard fee
Option 3 **OA SWITCHBOARD PARTNER VENDOR** Publisher sub-contracts Appetence BV (ELITEX NL) via OA Switchboard, to develop, maintain and service their API integration (note: this is basic API integration, with only one custom connector, no private data store)		OA Switchboard AWS	OA Switchboard Service Agreement, with an Annex to cover AWS hosting and another Annex for Appetence's role and service. OA Switchboard invoices the publisher for: - OA Switchboard fixed annual fee - AWS hosting - Appetence development hours - Appetence support
Option 4 **APPETENCE** Publisher contracts Appetence directly, to develop, maintain and service their API integration, typically consisting of: a) development (via a sourcing agreement and charges by the hour) b) SLA (via a contract and monthly fee)		Publisher's own AWS (taking care of own contracts/cost)	OA Switchboard Service Agreement and invoice for fixed annual fee Separate contract with Appetence for development and support, and invoicing via Appetence