How publishers can connect to the OA Switchboard to compose and send messages

- **Manual**
  - Option 1: Manually entering data via the user interface

- **Standard API**
  - Option 2: Integration with the API (application programming interface) in the standard message structure

- **Entry-level custom connector to API**
  - Option 3: Custom connector to integrate with the API (OA Switchboard serviced)

- **Next level solution to connect to API**
  - Option 4: Next level solution to connect to the API (third-party serviced)
Options for participating publishers to connect to OA Switchboard

1. Manual Self-service
   - Manual

2. Self-service
   - Standard API

3. Connectors to API serviced
   - Entry-level custom connector to the API* (OA Switchboard serviced)

4. Next level solution to connect to the API (third-party serviced)

*Scope: 1 customer connector for PI-messages only