

Discussion Points for Librarians and Consortia:

The Importance of Accurate and Complete Metadata

Metadata: Building blocks for any commercial arrangement and business modeling



Metadata is the backbone of:



Research integrity



Discoverability



Operational excellence

Neglecting metadata issues can lead to significant risks and knock-on effects, undermining:

Publishing values and reputation



- Credibility/research integrity
- Inaccurate and missed citations
- Limited discoverability, access, and impact
- Decreased usage and asset value
- Decreased submissions
- Exclusion from the ecosystem
- Hampers credibility of the research community at large

Business opportunities



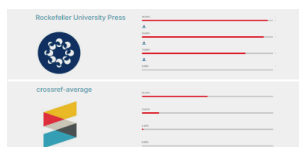
- Harder contract negotiations
- Customer dissatisfaction

Operational burden and higher cost



- Operational inefficiencies
- Non-compliance with industry requirements and standards
- Corrections downstream increase your cost

Staying in control



- Poor or lacking metadata serves badly as critical indicators in automated tools

The benefits to publishers of high-quality metadata



- Business insights
- Customer insights
- Stakeholder and customer support
- System integration
- Research integrity
- Discoverability

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